



PRESS RELEASE

mPower Customers Have the World's Geographic Information at Their Fingertips with the Integration of Google Earth.

Google Earth visualization technology allows your business to make their complex information more accessible. Combine the power of Google Earth with your Web GIS and get satellite imagery of your locale. Find points of interest such as local restaurants, hospitals, schools, and more.

Appleton, WI, April 5, 2006 -- mPower Technologies, the developer of mPower Integrator™ (link: <http://mpower-tech.com/integrator>), announces the integration of Google Earth with mPower Integrator.

"The Google Earth connection is something we are happy to provide for our users," stated Scott Hameister, Director of Product Development. "Using ESRI ArcIMS® or Autodesk MapGuide®, Integrator allows you to view your data in the global context of Google Earth. With the click of your mouse, easily take your local maps and data and drape them over the 3D terrain in Google Earth."

"mPower Integrator gives our customers the capability to search available land in a given area for parcels that match their strategy; based on acreage, assessed value, zoning, land use, and other GIS attributes," stated Scott. "Our customers can now experience a virtual tour via Google Earth for visually powerful, map-based presentations for new development strategies, internal decision makers, investors, and government agencies."

mPower customers include municipal, county, and federal governments, public utilities, and real estate developers. Anyone using ESRI ArcIMS®, Autodesk MapGuide®, or MapServer Enterprise, will accomplish more with fewer resources using mPower Integrator.

About mPower Technologies:

mPower Technologies (link: <http://mpower-tech.com>) is a technology consulting firm, software developer, and service organization that draws upon more than 30 years experience in the geospatial industry. They empower their clients by eliminating costly consultation and proprietary development that many other consultants and software providers require. mPower Technologies has the unique capability of blending technical design expertise with practical business process modeling to meet the goals of their clients. They work with their clients to improve and streamline processes to ensure they are the most productive with all available and potential resources.

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