



PRESS RELEASE

mPower Technologies Enters Market with Web GIS Product for Quickly Distributing Data to the Web

mPower responds to the growing need for a cost effective Web GIS with mPower Integrator™, and has an answer for organizations with limited programming knowledge and IT resources.

Appleton, WI - January 12, 2006, mPower Technologies, the developer of mPower Integrator™ (link: <http://mpower-tech.com/integrator>), is officially announcing their launch into the geographic information systems (GIS) market. The company has over 30 years of combined experience in geospatial technologies. mPower Integrator, their flagship product, offers a new way to develop customized Web applications.

After speaking with their clients and observing many other existing solutions, common barriers were observed: lack of technical resources, complicated programming, and the reliance on costly consultation and proprietary development with few other options. mPower Technologies' philosophy is to help enable their clients to overcome these obstacles and barriers.

"Using mPower Integrator, we were able to quickly and efficiently create multiple customized web GIS sites for different groups of users, all with purchasing only one product," states Todd DeBoer from the City of Baxter, MN. *"The interface is very intuitive and does the programming and coding for you. Our first intranet site was up and running the day we received the software. mPower Integrator proved to be a cost effective way to provide our GIS data to everyone in our organization and the public."*

mPower customers include municipal, county, federal government, public utilities, and real estate developers. Anyone who is using ESRI ArcIMS®, Autodesk MapGuide®, or MapServer Enterprise, will accomplish more with limited resources using mPower Integrator.

About mPower Technologies:

mPower Technologies (link: <http://mpower-tech.com>) is a technology consulting, developer, and service company that draws upon more than 30 years experience in the geospatial industry. They empower their clients by eliminating costly consultation and proprietary development that many other consultants and software providers require. mPower Technologies has the unique capability of blending technical design expertise with practical business process modeling to meet the goals of their clients. They work with their clients to improve and streamline processes to ensure they are the most productive with all available and potential resources.

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