



Business Continuity Management Conference 2004

OceanCliff Mansion, Newport, RI
August 13, 2004

Attend this one day Business Continuity forum and gain greater insight into the reality of keeping your data safe.

- High Availability
- Disaster Recovery
- Storage Solutions
- Regulatory Compliance
- LifeCycle Management
- Security Infrastructure
- Network Management

Learn more about the major issues and techniques for *Assuring Business Continuity Through an Effective IT Plan*, from Ed Deveau, President of the New England Disaster Recovery Information Exchange (NEDRIX).

Find out how Quaker Fabric Corporation of Fall River, MA was able to improve its ability to run its Business Critical Applications with reliability, and improved a 48-72 hour recovery time to less than 30 minutes.

Gain knowledge from leading vendors regarding infrastructure business requirements and best practices. Lakeview Technology's CEO Bill Merchantz will be speaking about the true cost of system outage. John Pearing, President of STORServer, Inc. will be discussing LifeCycle Management practices.

Listen, and participate if you'd like, to a Panel comprised of top executives, discussing issues relative to Business Continuity concerns and successes ...and, *much more about real life problems and real life solutions.*

After the conference, if you care to join us at 5:00, we'll depart for the Newport Marina where we'll embark the Schooner Aurora for a 2 hour sail around the famous Newport Harbor Mansions. Refreshments will be served and you'll be able to exchange ideas with contemporaries about the day's experiences.

This is a free conference. Registration begins at 8:00 am. at the OceanCliff Mansion. Continental Breakfast, Lunch and snacks will be provided. Transportation between the Newport Holiday Inn Express and the OceanCliff Mansion will also be provided for anyone spending the night at the Holiday Inn.

We look forward to meeting you and hosting this full day event on Business Continuity, applications and services, practical experiences and the latest products.

Application Design Services 250A Centerville Road Warwick, RI 02886

For more information about the conference or to confirm your attendance, please contact:

Application Design Services (ADS)
(866) 423-7400 or (401) 737-2040.
Ask for BC Conference Information.

Space is limited so please call today.

Co-Sponsored by:

*Lakeview Technology, Inc.
STORServer, Inc.
NSI Software
Expand Networks
BSAFE Software Solutions
Tivoli
IBM*

The world renowned *Newport Jazz Festival* is being held during this weekend. If you are interested in spending a night and/or attending the Jazz Festival, we have arranged for a group rate of \$159 per night at a nearby hotel in Newport.

Please contact :
Holiday Inn Express
855 W. Main Road, Newport/
Middletown, RI (800) 333-4121 or
(401) 848-7128
by July 12th.

Be sure to say you're attending the ADS Business Continuity Conference to qualify for the special rate.

Round trip transportation between TF Green Airport in Warwick, RI and the Holiday Inn Express is \$20 each way.

Contact Cozy Airport Shuttle, for reservations
(800) 846-2500

ADS Business Continuity Management Conference 2004

OceanCliff Mansion

Newport, RI

August 13, 2004

8:00am - 5:00pm

The Schooner Aurora Sail leaves Newport Marina at 5:30 and returns at 7:30 pm

**Please confirm your attendance by calling: Toll free: (866) 423-7400
or complete the following information and fax to: (401) 737-2099**

____ I plan to attend the Conference and the 2 hour Aurora Sail immediately following the conference

____ I plan to attend the Conference only

____ I cannot attend but would like to be on your mailing list for future events

Name: _____

Title: _____ **Department:** _____

Company: _____

Street: _____ **City:** _____ **ST:** _____ **ZIP:** _____

Telephone: _____ **Fax:** _____

email: _____

I would also like to invite my colleague:

Name: _____

Company: _____

Telephone: _____